

## **This Privacy Policy applies to the AAKRITI 2023**

AAKRITI 2023 recognizes the importance of maintaining your privacy. We value your privacy and appreciate your trust in us. This Policy describes how we treat user information we collect on <https://www.aakriti23.canaraengineering.in/> and other offline sources. This Privacy Policy applies to current and former visitors to our website and to our online customers.

By visiting and/or using our website, you agree to this Privacy Policy.

AAKRITI 2023 is a property of Canara Engineering College, Bantwal, D.K. Dist, Karnataka India - 574219, (Affiliated to Visvesvaraya Technological University, Belagavi, recognized by Government of Karnataka and approved by AICTE, New Delhi.)

### Information we collect

Contact information. We might collect your name, email, mobile number, phone number, street, city, state, Pincode, country, and IP address.

Payment and billing information. We might collect your billing name, billing address and payment method when you register for participation in an event. We NEVER collect your credit/debit card number or credit/debit card expiry date or other details pertaining to your credit/debit card on our website. Credit/debit card information will be obtained and processed by our online payment gateway.

Information you post. We collect the information you post in a public space on our website or on a third-party social media site belonging to AAKRITI 2023.

Demographic information. We may collect demographic information about you, events you like, events you intend to participate in AAKRITI 2023, or any other information provided by you during the use of our website. We might collect this as a part of a survey also.

Other information. If you use our website, we may collect information about your IP address and the browser you're using. We might look at what site you came from, the duration of time spent on our website, pages accessed, or what site you visit when you leave us. We might also collect the type of mobile device you are using, or the version of the operating system your computer or device is running.

We collect information in different ways.

We collect information directly from you. We collect information directly from you when you register for an event. We also collect information if you post a comment on our websites or ask us a question through phone or email.

We collect information from you passively. We use tracking tools like Google Analytics, Google Webmaster, browser cookies, and web beacons for collecting information about your usage of our website. We get information about you from third parties. For example, if you use an

integrated social media feature on our websites. The third-party social media site will give us certain information about you. This could include your name and email address.

### Use of your personal information

We use the information to respond to your requests or questions. We might use your information to confirm your registration for an event or contest.

We use the information to improve our services. We might use your information to customize your experience with us. This could include displaying content based on your preferences.

We use the information to look at site trends and participants' interests. We may use your information to make our website/events better. We may combine information we get from you with information about you we get from third parties.

We use the information for security purposes. We may use the information to protect our company, our customers, or our websites.

We might also tell you about new events.

We use the information to send you transactional communications. We might send you emails or SMS about your account and registration details.

We use information as otherwise permitted by law.

We will never share information with any other third•parties

We may share information if we think we have to in order to comply with the law or to protect ourselves. We will share information to respond to a court order or subpoena. We may also share it if a government agency or investigatory body requests it. Or, we might also share information when we are investigating potential fraud.

### Email Opt•Out

You can opt out of receiving our marketing emails. To stop receiving our promotional emails, please email [aakriti@canaraengineering.in](mailto:aakriti@canaraengineering.in). It may take about ten days to process your request.

### Third-party sites

If you click on one of the links to third-party websites, you may be taken to websites we do not control. This policy does not apply to the privacy practices of those websites. Read the privacy policy of other websites carefully. We are not responsible for these third-party sites.

### Grievance Officer

In accordance with Information Technology Act 2000 and the rules made there under, the name and contact details of the

Grievance Officer is provided below:

Mrs. Priya Frank

Students Welfare Officer

CANARA ENGINEERING COLLEGE, Benjanapadavu, Bantwal Taluk, D.K. District,  
Karnataka – 574219

Updates to this policy

This Privacy Policy was last updated on 10.02.2017. From time to time we may change our privacy practices. We will notify you of any material changes to this policy as required by law. We will also post an updated copy on our website. Please check our site periodically for updates.

Any disputes will come under the Jurisdiction of Court of Additional Civil Judge & JMFC, Bantwal

If you choose to visit the website, your visit and any dispute over privacy is subject to this Policy and the website's terms of use. In addition to the foregoing, any disputes arising under this Policy shall be governed by the laws of India.